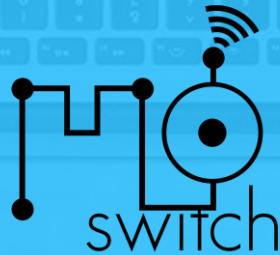




MoSwitch

It helps!!



Problems!

Whether I switched off the geyser before leaving?

I wish I could turn on the porch lights so that thefts could not know that I am not at home.

There is no water. I forgot to switch on the motor on time.



I wish I could turn on the A.C. now so that I could get cold room when I get home.

I wish I could control my home lights while I am warm on bed in winters

- Pain of senior citizens

- Can't afford fully home automation

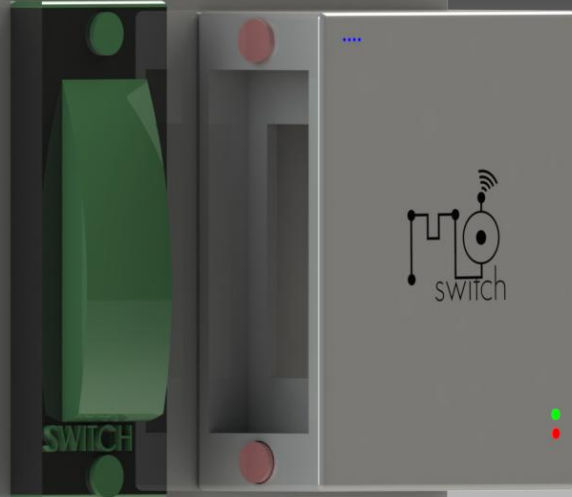


Our solution

MoSwitch is a device that can be attached to any regular switch and can operate the target switch with a touch on a mobile phone

OUR PRODUCT

- Easy to install
- Wi-Fi enabled
- Run for 15 days with 1 hours charging
- Easy to detach and install on other switch
- Timer function
- Over the internet use
- Security



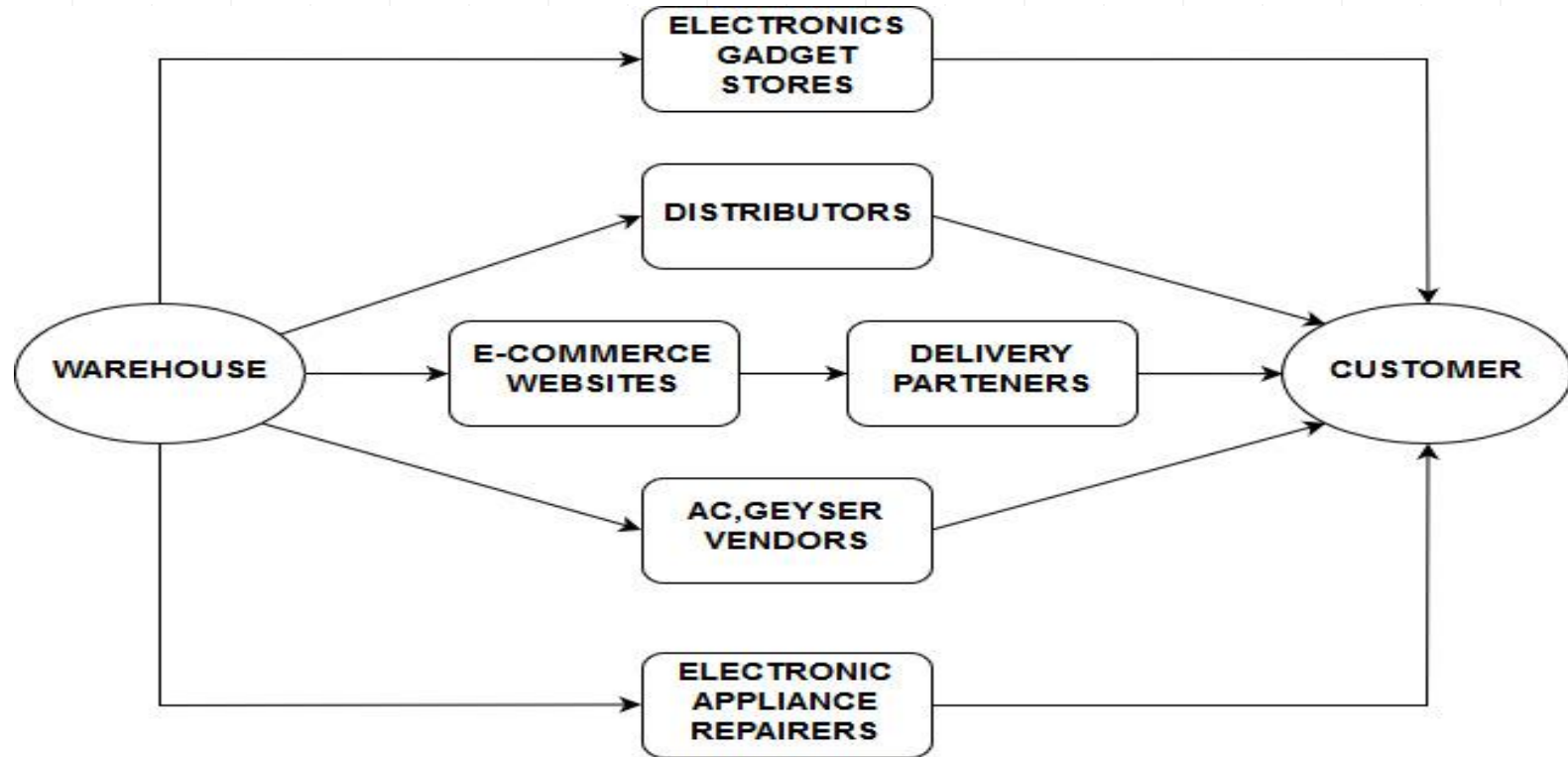
COMPETITORS

Properties	Different companies						
	MoSwitch (Project)	ANKUOO Neo	BELKIN WeMo	WiOn switch	TP- Link	Switch- mate	GE-Z wave
Mobility	✓	✗	✗	✗	✗	✓	✗
Physically accessible	✓	✗	✗	✗	✗	✓	✗
Programmable	✓	✓	✓	✓	✓	✓	✗
Router requirement	✓	✓	✓	✓	✓	✓	✓
Malfunction Assistance	✓	✗	✗	✗	✗	✗	✗
Battery Recharging	✓	✗	✗	✗	✗	✗	✗
Attachment	Nd Magnets	Screws	Screws	Screws	Screws	Magnet	Screws
Power source	Battery	Mains	Mains	Mains	Mains	Battery	Mains
Connectivity	Wi-Fi	Wi-Fi	Wi-Fi	Wi-Fi	Wi-Fi	Bluetooth	Wi-Fi

RESPONSE OF VARIOUS POTENTIAL CUSTOMERS (QUALITATIVE ANALYSIS)

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely
Householder	✓	-	-	-
Industrial operator	-	✓	-	-
Small scale business	-	✓	-	-
Medium scale business	-	-	✓	-
Senior citizen	✓	-	-	-
Institutions	-	-	-	✓

DETAILED DISTRIBUTION CHANNEL




CHALLENGES WITH INTERMEDIARIES

- I. Increment in the cost of product
 - a) Handling charges.
 - b) Storage charges.
 - c) Commission of distributors.

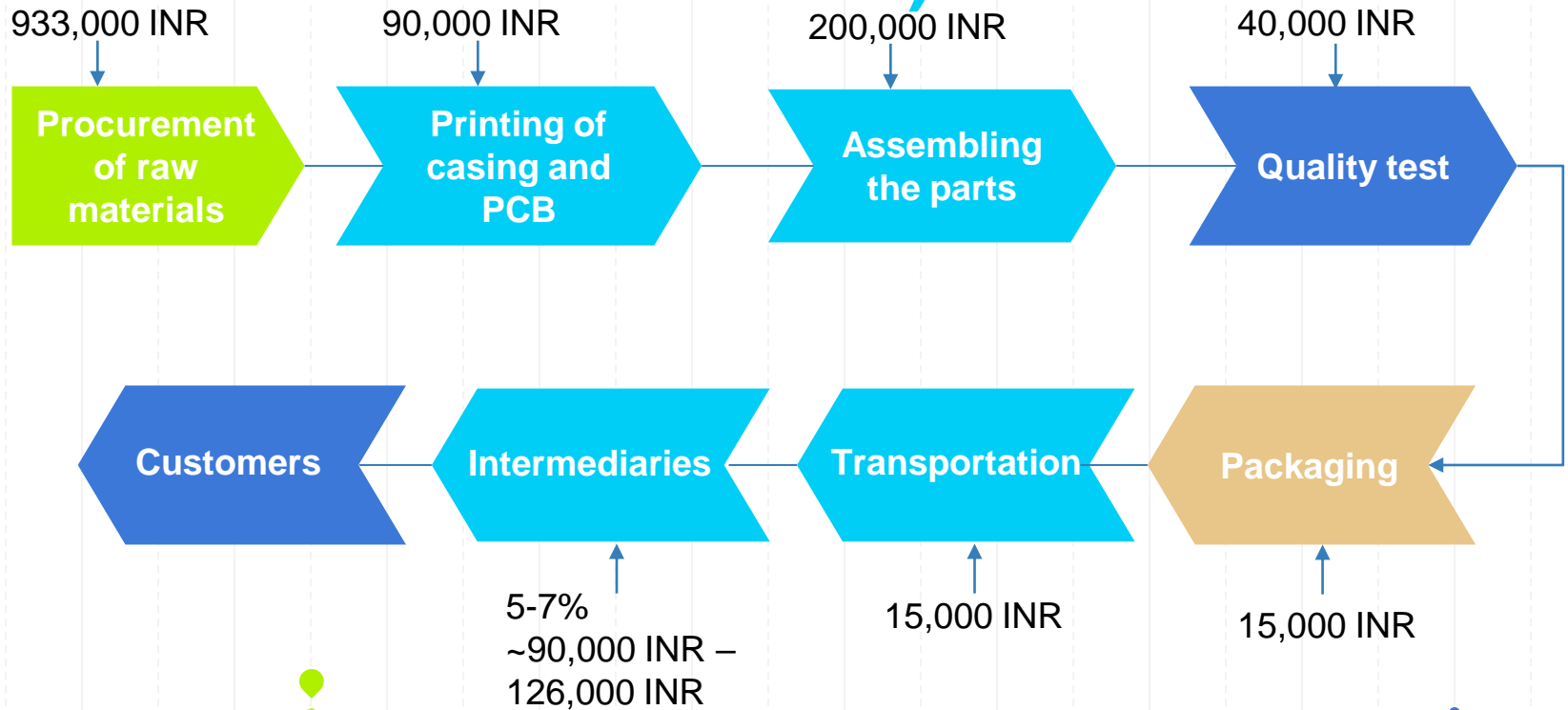
 - II. Risk of damage during transportation done by intermediaries.

 - II. Communication gap in-between intermediaries.

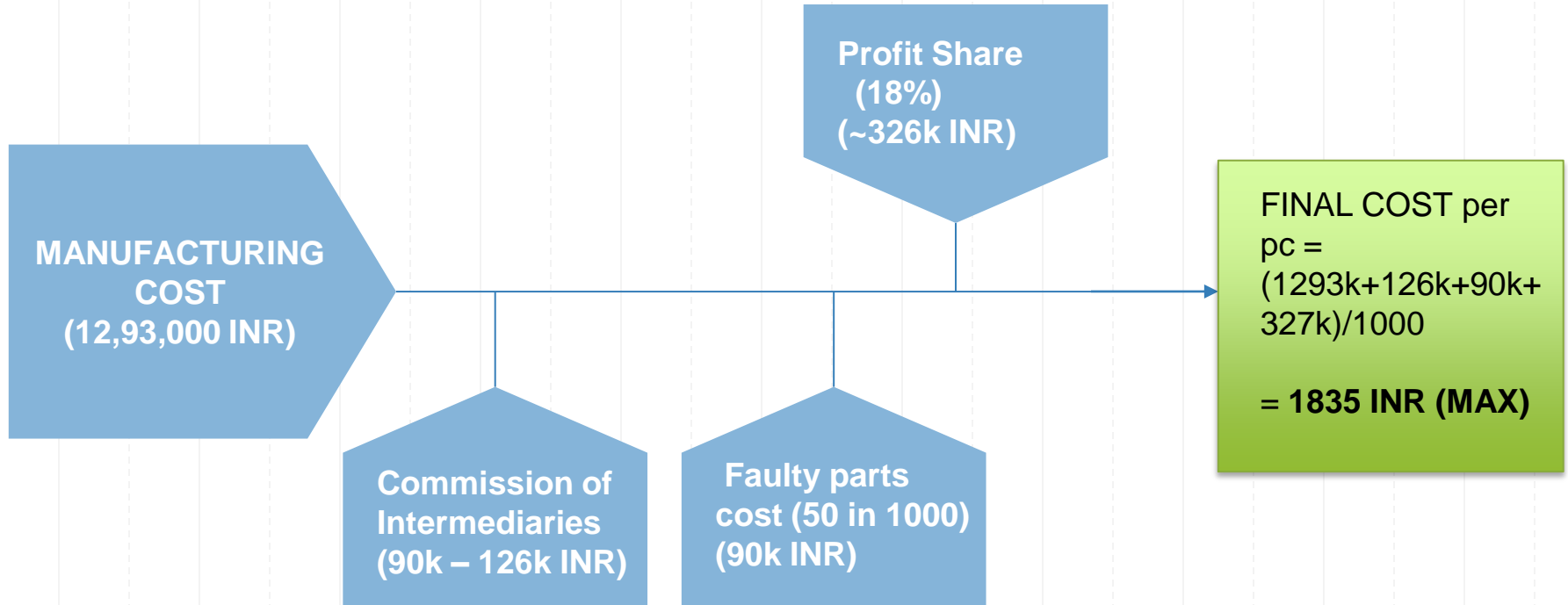
 - III. Lack of originality of feedback from customers.

 - IV. Poor CRM (customer relationship management) by intermediaries.
- 

OUR PROCESS IS EASY (1000pc / month)



POTENTIAL DRIVERS OF COST



FLEXIBILITY OF MOSWITCH

FOR MCBs

MoSwitch can be extended for MCBs by just changing the output mechanical shaft mechanism..



For Push Buttons

Push buttons are readily used in industrial machines operation. Our product can cover those switches by a slight variation in mechanical shaft design.

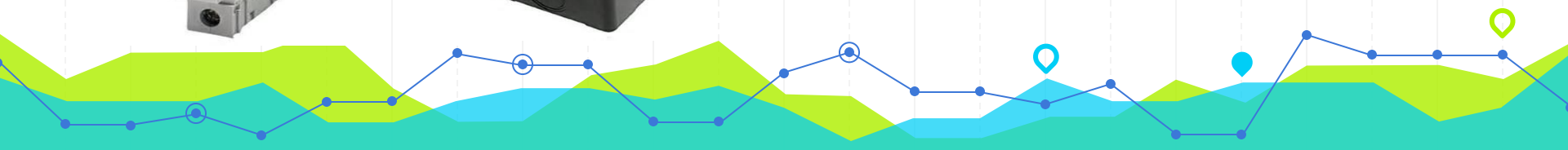


Voice Command

Device can be operated over voice commands through smartphone.
It will be beneficial for blind people to operate there home appliances.

Customization

MoSwitch can be customized for designs and size according to the requirement of user.



THANKS!

Any questions?

You can contact me at
rgrgrajat1@gmail.com

